



DOSSIER DE PRESSE

Earth Wind & Fire Experience by Al McKay

Mardi 18 juillet 2023
Domaine des Lugées - Arès (33740)

L'ÉVÈNEMENT DE L'ÉTÉ !



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Al McKay, membre fondateur, guitariste emblématique et compositeur des tubes d'Earth, Wind & Fire (Singasong, September...) est à nouveau en tournée avec son all star exceptionnel pour nous faire revivre l'atmosphère du Earth Wind & Fire de la grande époque.

Groupe mythique des années 70, Earth Wind & Fire a usé les semelles d'au moins deux générations de funkateers avec une rafale de tubes fusionnant de façon inédite soul, jazz, funk, pop et rythmes africains, produisant une disco sophistiquée et universelle.



Membre originel du groupe, Al McKay partage ce succès planétaire jusqu'en 1981. Natif de la Nouvelle-Orléans, il fait ses premières armes en tant que guitariste de la Ike & Tina Turner Revue. Il s'installe à Los Angeles et s'illustre d'abord au sein de Charles Wright & the Watts 103rd St. Band. Éclectique, il accompagne ensuite Sammy Davis Jr comme Isaac Hayes. En 1973, il rejoint Maurice White, Philip Bailey et Verdine White à Chicago pour fonder EW&F et forger ainsi le fameux son multi platiné. McKay quitte EW&F après sept albums et se lance dans la production (Carl Anderson, The Temptations). Dans les années 90, il forme The Al McKay All Stars. Le guitariste ressuscite aujourd'hui, avec légitimité, quelques bijoux comme Getaway, Fantasy, SingaSong ou September.

**Earth Wind and Fire,
experience by Al McKay,
est pour sûr, l'évènement
de l'été à ne pas manquer
sur le Bassin d'Arcachon !**



BIO

Al McKay Allstars

Veteran, Grammy Award winning and multi-platinum recording artist Al McKay has a long history of creating songs that feel good to the body and soul. The former Earth, Wind & Fire guitarist teamed with group founder Maurice White to pen the band's seminal hits "September" and "Sing A Song" and honed his chops playing with Ike & Tina Turner and Sammy Davis Jr.



McKay continues in this tradition with "Heed the Message," his latest offering from his band Al McKay Allstars. In the spirit of McKay's eight years in Earth, Wind & Fire from 1973 to 1981, "Heed the Message" is rich with impressive harmonic backing vocals, ample moving saxophone runs, driving funk bass grooves and uplifting lyrics: "Don't think twice when your feeling is right," "Try meditation," and "Love is the calling." <http://bit.ly/HeedTheMessage>

"The song's message is Do the best you can," McKay explains. "Be true to yourself. Don't let anything get in your way. Whatever you consider being successful, don't let it stop you from doing what you do, what you're here for." McKay has a personal connection to the song's theme.

"I create a lot when I'm in my depressed mode," he says. "But playing is really therapeutic, it gets it out. Playing for me is the best way to release." His intention is for the song to have a similar impact on listeners.



McKay credits the late Maurice White with encouraging him to become a songwriter. White would begin writing lyrics as he listened to McKay improvising on his guitar. "In the dressing room, we used to have a tuning guitar room. After I would tune, I would start playing these tunes and I could hear [Maurice] singing. That's how we wrote 'Sing A Song.' That's how we wrote The Emotions' 'Best of My Love.'"



McKay describes White as his best songwriter partner and was saddened by White's passing to Parkinson's disease in 2016. "It was difficult," McKay recalls. "I didn't realize it was taking such a turn. Last time I saw him was at the Rock and Roll Hall of Fame when we were being inducted."

McKay is working on a new album. In addition to working with some of his bandmates, he's also in talks to collaborate with a few of the music business' hit making, award-winning songwriters and producers. "I have some exciting things in the works," McKay explains. "It's just too early to share the names."

One of McKay's recent works is a feel good, dance song "Everybody Get Up" that the band has been playing during their European concert dates. "They love it in Europe," he says. The tour set pays homage to Earth, Wind & Fire. When the band went on an extended hiatus in the 1980s, McKay created Al McKay Allstars and reunited many original Earth, Wind & Fire



INFORMATIONS PRATIQUES

Date : Mardi 18 juillet 2023

Lieu : Domaine des Lugées, Allée du Domaine des
Lugées, 33740 Arès

Ouverture des portes : 19h

Début du concert : 20h30

Durée : 1h30 sans entracte, pas de première partie.

Tarif unique : 25€ / personne.

Fouille des sacs à l'entrée.

Buvette et restauration sur place.

Plus de détails sur www.espacebremontier-ares.fr

CONTACTS PRESSE

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Possibilité d'interview téléphonique avec Al McKay, merci
de contacter Pauline pour organiser l'interview.





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